

serviceofferings.

websites

- **Website Design and Development:** Creating custom, responsive websites tailored to the client's requirements.
- **Front-End Development:** Building the user-facing part of the website using HTML, CSS, JavaScript, and frameworks like React or Angular.
- **Back-End Development:** Developing server-side logic, databases, and APIs to ensure smooth functionality, often using languages like Python, PHP, or Node.js.
- **Content Management System (CMS) Integration:** Implementing and customizing CMS platforms like WordPress, Joomla, or Drupal for easy content updates.
- **E-commerce Solutions:** Developing online stores with platforms like Shopify, WooCommerce, or Magento, including payment gateway integration.
- **Website Maintenance and Support:** Providing ongoing support, updates, and troubleshooting to keep the website running smoothly.
- **SEO Optimization:** Ensuring the website is optimized for search engines to improve visibility and ranking.
- **Performance Optimization:** Enhancing website speed and performance for better user experience and SEO.
- **Security Implementation:** Implementing security measures to protect the website from threats and attacks.
- **Responsive Design:** Ensuring the website is fully functional and visually appealing across all devices and screen sizes.
- **Web Hosting Setup:** Assisting with web hosting selection, setup, and management.
- **User Experience (UX) Design:** Creating an intuitive and engaging user experience through thoughtful design and navigation.
- **Custom Web Applications:** Developing bespoke web applications to meet specific business needs.
- **Third-Party Integrations:** Integrating third-party services and tools, such as CRM systems, email marketing platforms, and analytics tools.



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multimedia

- **Graphic Design:** Creating visually appealing graphics for digital and print media, including logos, brochures, posters, and social media content.
- **Video Production:** Producing high-quality videos for marketing, training, and promotional purposes, including concept development, shooting, and editing.
- **Audio Production:** Recording, editing, and mixing audio for videos, podcasts, and other multimedia projects.
- **Interactive Media:** Creating interactive content such as e-learning modules, digital presentations, and interactive infographics.
- **Website Multimedia:** Integrating multimedia elements into websites to enhance user engagement and experience.
- **Virtual and Augmented Reality:** Developing immersive VR and AR experiences for marketing, training, and entertainment purposes.
- **Photography:** Capturing professional photos for use in marketing materials, websites, and social media.
- **Illustration:** Creating custom illustrations for books, magazines, advertisements, and digital content.
- **Brand Integration:** Ensuring all multimedia content aligns with the client's brand identity and guidelines.
- **Content Strategy:** Developing a comprehensive strategy for using multimedia content to achieve business goals.
- **Post-Production:** Editing and enhancing multimedia content to ensure the highest quality final product.



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social media.

- **Strategy Development:** Crafting tailored social media strategies aligned with business goals.
- **Content Creation:** Producing engaging posts, graphics, and videos.
- **Platform Management:** Managing and updating social media profiles.
- **Community Engagement:** Interacting with followers and building a loyal community.
- **Advertising and Promotions:** Creating and optimizing social media ad campaigns.
- **Analytics and Reporting:** Tracking performance metrics and providing regular reports.
- **Influencer Collaboration:** Partnering with influencers to expand reach.
- **Crisis Management:** Handling negative feedback and managing social media crises.
- **Trend Monitoring:** Keeping up with social media trends and platform updates.



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applications.

- **Concept Development:** Collaborating with clients to define app objectives, features, and user flows.
- **User Interface (UI) Design:** Designing visually appealing and user-friendly interfaces tailored to the target audience.
- **User Experience (UX) Design:** Creating seamless and intuitive user experiences through thoughtful design and navigation.
- **Wireframing and Prototyping:** Developing wireframes and interactive prototypes to visualize app structure and functionality.
- **Graphic Design:** Creating custom graphics, icons, and animations to enhance the app's visual appeal.
- **Platform-Specific Design:** Designing apps for specific platforms (iOS, Android) following platform guidelines and best practices.
- **Brand Integration:** Ensuring the app's design aligns with the client's brand identity and guidelines.
- **Usability Testing:** Conducting usability tests to gather feedback and make iterative improvements to the design.
- **Responsive Design:** Ensuring the app functions well across different devices and screen sizes.
- **Interaction Design:** Designing engaging interactions and animations to improve user engagement and satisfaction.
- **Collaborative Development:** Working closely with developers to ensure the design is implemented accurately and efficiently.
- **Design System Creation:** Developing a design system with reusable components and guidelines for consistent design.
- **App Store Optimization (ASO):** Designing app store assets (screenshots, icons) to enhance visibility and appeal.



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